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IMPORTING TEXTILES AND APPARELS
IN TO THE UNITED STATES



SOUTHERN AFRICA
TRADE
+ INVESTMENT
HUB



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Welcome Address

Cosmas Mamhunze

*Portfolio Manager-Botswana, Namibia,
Malawi: USAID TradeHub*



About the USAID TradeHub

The USAID TradeHub works to increase sustainable economic growth, global export competitiveness, and trade in southern Africa by:

- Increasing exports from southern African countries to South Africa and the United States under the African Growth and Opportunity Act (AGOA).
- Boosting capital and technology flows from South Africa to other southern African countries.



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AGENDA

| Time | Activity | Person |
|---------------|---|--|
| 15h00 – 15h10 | Introduction and Opening Remarks | Cosmas Mamhunze Portfolio Manager, USAID Southern Africa Trade and Investment Hub (USAID TradeHub) |
| 15H10-15H12 | Allfashion sourcing welcome | Neil Piper Head of Content: Messe Frankfurt South Africa |
| 15h12-15h20 | Introduction to the speakers | Marina Bizabani Country Manager (Lesotho), USAID TradeHub |
| 15h20 – 15h35 | AGOA: an overview of the legal framework | Janet Forest Consultant, USAID TradeHub |
| 15h35 – 15h50 | The good, the bad and the ugly: what U.S. buyers want from suppliers | Andres Saldias Apparel Trade Linkages Consultant, USAID TradeHub |
| 15h55 – 16h10 | Insights into South African manufacturers and their export considerations | Nisaar Mahomed Sector Manager, Trade and Investment Kwa-Zulu Natal |
| 16h10-16h30 | Lesotho insights: AGOA utilization & the real deal from an export firm | David Chen Chairman, Lesotho Textile Exporters' Association |
| 16h30 – 16h50 | Interactive Discussion | All |
| 16h50 – 16h55 | Next Steps | Marina Bizabani Country Manager (Lesotho), USAID TradeHub |
| 16h55 – 17h00 | Closing Remarks | Simplisius Dube Portfolio Manager, USAID Southern Africa Trade and Investment Hub (USAID TradeHub) |

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WELCOME ADDRESS



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Marina Bizabani

Country Representative: Lesotho

USAID TradeHub

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Introduction



PANELISTS



Marina Bizabani
*Country Representative
Lesotho: USAID TradeHub*



Janet Forest
*US Customs Law Expert
USAID TradeHub*



Andres Saldias
*Apparel Trade Linkages
Consultant
USAID TradeHub*



Nisaar Mohamed
*Sector Manager
Trade and Investment
Kwa Zulu Natal (TIKZN)*



David Chen
*Chairman
Lesotho Textile Exporters'
Association (LTEA)*



Simplisius Dube
*Portfolio Manager
Eswatini, Lesotho, Mozambique
USAID TradeHub*



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Janet Forest

*US Customs Law Expert
USAID TradeHub*

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Speaker Address





Andres Saldias

Apparel Trade Linkages Consultant
USAID TradeHub

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Speaker Address





Nisaar Mahomed

Sector Manager

Trade and Investment Kwa Zulu Natal

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Speaker Address



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David Chen

Chairman

Lesotho Textile Exporters' Association (LTEA)

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Speaker Address



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QUESTIONS AND ANSWER SESSION



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NEXT STEPS



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Simplisius Dube

*Portfolio Manager
Eswatini, Lesotho, Mozambique
USAID TradeHub*

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Closing Remarks



| Name | Country | Contact Details |
|------------------|--------------|------------------------------|
| Gerrit Struyf | Botswana | Gerrit_Struyf@satihub.com |
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COUNTRY REPRESENTATIVE CONTACT DETAILS

To access videos and presentations from previous USAID TradeHub webinars visit:

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Sustainability in Fashion

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